

Join the CDAA NSW Division for

‘HOW TO BE A MORE EFFECTIVE CAREER COACH’

to enhance the opportunities of our clients



Presented by Rob Salisbury, B. Com., CSP

- California University Business Graduate
- US Fortune 500 Sales & Management Experience
- 2001 to 2003 President, National Speakers Association NSW / ACT
- Engaged as a speaker, trainer & MC over 2300 times in 25 countries

Session 1: Learn Well to Earn Well

In session 1, Rob will go 'MACRO' to reveal aspects of the C-Suite Group/CEO/HR mindset that is prevalent in 2019. Attendees can then coach their clients in what they need to do at a 'MICRO' level to be competent and relevant in their capabilities ... to be hired over and over again. (1 hour)

Session 2: How to Present & Influence more

In session 2, Rob will share insights to help attendees go beyond the 'IQ content' of what we teach, to become sought-after 'EQ context presenters'. We will explore training techniques that DON'T work with small to medium groups, and learn proven methods that shave time, create fun and have lasting impacts with clients and audiences. (45 minutes)

Wednesday, 27 March | 5pm - 7:30pm
\$55 CDAA Members | \$90 Non-Members
Bligh Room, Club York, Sydney

Places Limited
Register at
www.cdaa.org.au