



# Rob Salisbury B.Com., CSP\*

• Key Note Speaker • MC / Host • Corporate Sales Trainer • Workshop Facilitator • Presentation Evaluator • Business Builder • Strategic Alliances

## Sydney Sales & Marketing Strategist Receives Highest State Service Award

The NSAA Walter Dickman Award is the highest State service award given annually to a member of the National Speaker's Association of Australia (NSAA).

The award honours the values, work ethic and generosity of Mr Walter Dickman whose speaking career began in the 1950s.

Mr Dickman blazed a trail helping pioneer the Australasian speaking and training industry during a 50 year time span.

Many acknowledge him as the first professionally paid speaker who built immeasurable goodwill in hundreds of communities with thousands of companies and spoke to over a million people.

Today, Mr Dickman\* is in his mid 80's and is as youthful and energetic as ever. He is still making an impact as an industry mentor to those entering into business or the speaking profession.

The Walter Dickman Service Award is awarded to a member after candidate nominations are received from members and the final candidate selection is formulated by executive committee.

The award is given for service above and beyond that expected of the recipient in assisting and helping develop other speakers while promoting the goodwill of the speaking industry, their community and clients .

The Sydney NSAA award for 2003 was recently presented to one of its youngest recipients Rob Salisbury by former President Mike Schoettler.

Expanding his international business from Scottsdale Arizona in the early 90's, Rob became a permanent resident of Australia in 1997.

He served NSAA in executive committee roles from 1998 to 2003 including two terms as 2001-2003 Chapter President and as a Director on the National Speaker's Board 1999 to 2003.

In a short time, Rob helped develop an executive leadership team and business plan that rebuilt Sydney into the highest membership-based Speaker's Chapter of 65 worldwide.

*\*On 11 October 2009, Mr Dickman passed away peacefully – he was 91 years young*



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