

# Learn how YOU can impact events as a skilled MC, Host or Presenter!

MICE speaker and training expert Rob Salisbury shares industry secrets at his public workshop, 'How to MC, Host or Present Almost Anything'.



## YOU + THIS WORKSHOP = NEW RESULTS

Is there a chance that during the year ahead you could be hosting a sales or board meeting, chairing an industry workshop, conference or perhaps emceeing an awards event? With the appropriate knowledge and skills, you can create a powerful event and successful results every time.

### Workshop topics and content:

In this full-day programme, you will learn to master the microphone, keep your event on time, deliver your key objectives and handle challenges, plus:

- Eliminate fear, nerves or stage fright
- Understanding time and event protocol
- Working with lights, cameras and music
- Appropriate humour, pauses and ad libs
- Introductions, thank yous and goodbyes
- Understanding stage and room dynamics
- Reducing event and conference mistakes
- Quickly engaging delegates and audiences
- Working with VIP's, speakers and sponsors
- Finding your best Presenter voice or MC style
- Run sheet creation and event team coordination
- Handling interruptions, hecklers or emergencies
- Confidently representing and presenting yourself
- Speaking with confidence, consistency and clarity
- Competently representing yourself or organisation

Includes networking, workbook, tea, coffee, snacks and follow up support. Training and mentoring available.

### Your Workshop Trainer/Facilitator:



**Rob Salisbury, B.Com., CSP**

Former two term award winning President of the National Speakers Association of Australia Chapter in Sydney NSW, Rob's background includes US University Degrees, Fortune 500 experience, published books, magazine and media articles plus audio and dvd learning programmes.

He is one of only 650 people worldwide to earn CSP (Certified Speaking Professional) designation. As a professional standard and industry benchmark, CSP is recognised as the highest international speaking accreditation a professional speaker can attain.

Rob has been booked and re booked over 2000 times as a workshop leader, keynote speaker, industry MC, host and auctioneer by over 450 clients in the USA, Canada, Mexico, Japan, Australia, New Zealand, Singapore, Hong Kong, Macau, Vietnam, Thailand, the U.K., Greece, Germany and the United Arab Emirates.



## For More Information ...

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Tick the box associated to your nearest city, then fax, post or email to SRI P/L. Once received, a workshop info pack will be emailed about the next workshop in your area.

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