



NSA NZ Auckland Chapter invite you to attend our meeting on 28 February 2017



Guest speaker **Rob Salisbury CSP*** will speak about *'How to Promote, Market, Position and Sell YOU better in 2017'*

A global speaker, corporate trainer, facilitator and popular MC, Rob has been engaged over 2200 times by 620 Multinationals, Universities, Associations and Chambers of Commerce across 24 countries and 55 cities.

A former two-term President of the Sydney, Canberra and Parramatta Chapters of Professional Speakers Australia (PSA) with nearly 300 financial members, he is a recipient of numerous global awards for service to peers, associations and MICE clientele.

***FYI:** 1994 was the first year he was asked to train NZ sales and management teams to surpass their revenue and sales targets. Rob has spoken and emceed our NSANZ conferences in Auckland (2001), Lake Taupo (2002) and as our Competency Trainer for NSANZ Speaker Academies during the mid 2000's in Auckland and Wellington. He is a contributing author to 14 books, countless articles, DVD's, e-books and YouTube videos on promotion, marketing, sales and trade shows in Australia and Asia.

At our 28th February meeting, he will share his insights in how he was booked (and rebooked) over 600 times to gain NSAA CSP designation in 5 years and grew from a local base to an international profile booked at conferences with a global mindset and expertise.

In addition to handouts and bonuses on the night, he will share ideas to help us as speakers, trainers, coaches, facilitators or SME or MNC leaders with teams of people:

- How to go from unknown (or start up) to topic expert (his L to G model)
- 7 ways to build your expertise and business profile.
- How to redirect in a slow (or crowded) market to gain new opportunities.
- Rob's tips to get free hotel upgrades and seats in the front of the airplane.

In addition, Rob will meet with members from 6 to 6:45 pm in an impromptu session on one of his favourite topics, **'How to MC, Host or Facilitate just about any Event with Panache and Timeliness'**. Click on this link to view Rob's introduction - [NSANZ Chapter Meeting](#).

NSANZ BONUS: To download his free 2017 e-book with 79 International experts sharing best practice tips in this 114 page e-book - download @ [Motivating your Mind – Inspiring your Spirit for 2017](#)

NSA NZ Chapter Meeting

Date & Time:	Tuesday evening 28 February 2017 7pm start to 9:00pm
Venue:	Quality Hotel, 10-20 Gladstone Road, Parnell, Auckland.
Registration:	Email: secretary@nationalspeakers.org.nz Phone: +64 9 280 4419
Fee:	See website for more information: www.nationalspeakers.org.nz