



# Rob Salisbury B.Com., CSP\*

• Key Note Speaker • MC / Host • Corporate Sales Trainer • Workshop Facilitator • Presentation Evaluator • Business Builder • Strategic Alliances

A California University Business Degree graduate with US Fortune 500 experience, Rob is one of approximately 650 people worldwide to have earned Certified Speaking Professional (CSP) accreditation, the highest international speaking designation awarded to members of the National Speakers Association and International Federation for Professional Speakers.

Rob has been engaged over 2000 times as a key note speaker, workshop leader, MC, conference host and panel moderator in the USA, Canada, Australia, New Zealand, Europe, SE Asia and UAE by over 425 various organisations.

He is a contributing author to eight books, written dozens of published articles, been an invited radio show guest expert on numerous occasions and produced a variety of audio programs including 'How to MC or Host Just About Anything' and 'How to Promote, Market and Sell Your Greatest Asset...YOU'.

From 1999 to 2003, Rob served as a Director on the Australian National Speakers Board and two terms as President of the Sydney NSW National Speakers Association Chapter.

Through strategic planning, innovation and

marketing implementations, his executive leadership team quickly rebuilt Sydney into the largest membership based speakers' chapter of 65 worldwide.

An Honorary Rotarian, he has worked with numerous charities and Chambers of Commerce raising hundreds of thousands in funds in support of their causes and since 2004, a senior advisor to the Asia Professional Speakers Association Board of Directors in Singapore.

An avid sports enthusiast, he has completed various triathlons, marathons and enjoyed scuba diving since the 1980's. A US citizen, he has been an Australian permanent resident since 1997 and a director in several Singapore companies.

SE Asia and Australasian client companies and affiliations include IBC Asia, DHL, Singapore Press Holdings, Key Media, Dennis Wee Realty, Vietnam Airlines, the British Chamber of Commerce, the American Chamber of Commerce, Parkway Health Group, National Australia Bank, Optus Telecommunications, AMP Financial Planners, BT Publishing and as an adjunct lecturer / presenter for TAFE Australia, the University of Wollongong, the Australian and New Zealand Institutes of Management.

For more information on how Rob Salisbury or Strategic Resources International & Associates can be of help in promotion, marketing, sales or resources to help your team or business grow, contact **SRI**.



Strategic  
Resources  
International

• Asia • Singapore • Australia • New Zealand • USA • Canada • Europe

'Creating exceptional results and value for clients'

☎ Australia +61 412 414 835 ☎ Singapore +65 6842 6085 HP: +65 9017 1825

rob@strategicresources.com.au www.strategicresources.com.au

To subscribe to Rob's free e newsletter or to book him as a sales trainer, speaker or MC at a future event, contact him through SRI Pty Ltd