



Rob Salisbury B.Com., CSP

• Key Note Speaker • Corporate Sales Trainer • Workshop Facilitator • Presentation Evaluator • MC / Host • Business Builder • Strategic Alliances

9 Sales & Marketing Topics & Programs For Company Leaders, Conference Organisers and Event Planners

1

How to Promote, Market and Position your Business for Great Results

45 minute keynote presentation, half-day and full-day programs. Designed to help sales and Customer service people to move past rejection and call reluctance to produce greater results for company owners.

2

Engaging Moments: Leading Lessons from Winning Teams and Company Leaders

45 minute keynote presentation, ½ day, weekly or bi-monthly sales team training programs available. A three session program for teams of people from 10 to hundreds in size. Excellent for large conferences or events as a keynote presentation.

3

Becoming a Top Producing Key Account Manager

40-minute keynote presentation, half-day and full-day programs. Designed to produce greater results in key relationships and major accounts. Geared to telecommunications, insurance, real estate, mortgage, furniture, roofing, medical and other associations.

4

Tough Time Selling Made Simple

1, 2 or 4 hour programs or as a daily, weekly or monthly strategic sales training program. Suggested format or duration of 8 sessions with spaced repetition.

5

How to Gain, Train and Maintain a Dynamic Team

45-minute keynote presentation, half-day and full-day programs. Geared to managers, human resource personnel and sales team leaders.

6

How to Speak, Train and Present with Confidence and Enthusiasm

1, 2 or 4 hour training modules as a self image, confidence and skills booster for team meetings.

7

21 S.M.E. Success Tips that Get FAST Results

45 minute keynote presentation, half-day and full-day programs. Geared to franchise, insurance, real estate, mortgage, furniture, automobile, freight forwarding, logistics, pharmaceutical sales and customer service people.

8

How to MC or Host Just about Anything

40-minute keynote presentation, half-day and full-day workshops or programs.

9

Win the Interview – Win the Job

1, 2 or 4 hour training modules. Spaced repetition sessions that increase competency, awareness and confidence.



• Asia • Singapore • Australia • New Zealand • USA • Canada • Europe

‘Creating exceptional results and value for clients’

☎ Australia +61 412 414 835 ☎ Singapore +65 6842 6085 HP: +65 9017 1825

rob@strategicresources.com.au www.strategicresources.com.au

To book Rob as a sales trainer, speaker or MC at your next event, contact him through SRI Pty Ltd