



Rob Salisbury B.Com., CSP

• Key Note Speaker • Corporate Sales Trainer • Workshop Facilitator • Presentation Evaluator • MC / Host • Business Builder • Strategic Alliances

6 Sales & Marketing Topics & Programs For Owners and Managers of Small to Medium Size Businesses

1

Raising Your Business Profile

30-minute keynote presentation, half-day and full-day programs. Geared to franchise, insurance, real estate, mortgage, furniture, automobile, freight forwarding, logistics, pharmaceutical sales and customer service people.

2

The Art of Personal and Professional Marketing

30-minute keynote presentation, half-day and full-day programs. Designed to help sales and customer service people to move past rejection and call reluctance to produce greater results for company owners. Geared to telecommunications, insurance, real estate, mortgage, furniture, roofing, medical suppliers and associations.

3

Seven Strategies of Sales Success

40-minute keynote presentation, half-day and full-day programs. Geared to franchise, insurance, real estate, mortgage, furniture, automobile, freight forwarding, logistics, pharmaceutical sales and customer service people.

4

Strategic Referral Marketing

Half-day, weekly or bi-monthly sales team training programs available (A 4-session program that is suitable for teams of 5 - 10 participants)

5

21 Small Business Success Tips that Get Fast Results

30-minute keynote presentation, half-day and full-day programs. Geared to franchise, insurance, real estate, mortgage, furniture, automobile, freight forwarding, logistics, pharmaceutical sales and retail customer service team.

6

Every Business Needs SOMFAT to Stay Lean & Profitable

30-minute keynote presentation, half-day and full-day programs. Geared to franchise, insurance, real estate, mortgage, furniture, automobile, freight forwarding, logistics, pharmaceutical sales and retail customer service team.



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